

# **Handling of Personal Data**

Pågen protects the integrity of those who in different contexts are in contact with us, and desires that they shall feel safe to provide us with personal data.

The purpose why we collect personal data must always be clearly defined and we never gather more personal data than we need for the specific purpose and don't save it longer than needed for the fulfilment of that purpose. Our processes and systems shall during the period under which we process personal data guarantee that the processing is made in a safe and correct way.

## When and why does Pågen collect personal data

Pågen collects personal data mainly for the following purposes.

Purpose	Why / How
Consumer forum	To be able to address questions from consumers about Pågen as a company and its products Pågen may register personal data to be able to administer and answer questions.
	A short period after the errand is handled Pågen will delete the personal data registered in the errand.
Contests and event	By accepting the conditions for a contest or an event the participant accepts the that the personal data provided when providing Pågen with his/her contribution will be processed to handle to contest/event.
	When the winner of a contest is made public personal data such as name and place of domicile will be published at
	www.pagen.se/kampanjer. Regarding winners Pågen will also need the winners address, telephone number and e-mail address.
	If the value of the prize exceeds (at present) 1.300 SEK tax must be paid for it and thus Pågen will need the winners personal id-number to be able to inform the taxation authority.
	A short period after the contest is finished and Pågen no longer need the personal data to administer the contest Pågen will delete the registered personal data.
Complaints	When Pågen receives a consumer complaint we must get access to some personal data to be able to administer the complaint and keep in contact with the person that made the complaint. Normally Pågens would need name, address, postal code, place of domicile, e-mail address and – in some cases – telephone number and payment instructions.
	A short period after the errand is handled Pågen will delete the personal data registered in the errand.
Recruitment	To be able to administer an application for a job at Pågen some personal data is needed. They will be processed under the period of handling the recruitment process and be deleted 12 months after the position is no longer vacant.



Visiting our web-page	When you visit Pågens web-page some of your personal data will be registered; such as:
	IP-address Date of entry Time for entry Where on the web-page you visited  The reason is that we desire to create as good a web-page and experience as possible for you. The statistic is deleted according to Pågens policy however at the latest three months after your visit to the web-page.

#### Does Pågen share your personal data with anyone else?

Pågens does not sell or forward personal data to anyone outside of Pågen. Pågen has however decided to use third parties to handle some services related to the processing of personal data. When doing so Pågen has entered into a Data Processing Agreement with the third party to secure that the personal data is handled in a correct manner and in accordance with applicable law.

If Pågen has decided to contract a third party to process personal data then that third party will be domiciled within the European Union.

#### What are your rights

When in contact with Pågen you shall be able to feel safe that your fundamental rights regarding the processing of personal data are respected, which means:

Right of information	The person registered has the right to get information about when and where his/her personal data is processed
Right to correct faults	Everyone has the right to contact a company or governmental body that processes his/her personal data and have incorrect data corrected
Right to deletion	Everyone has the right to demand that a company or governmental body processing his/her personal data deletes the data
Right to have processing limited	In some instances a person has the right to demand that the processing of personal data is limited, which means that the personal data thereafter only may be processed for specific purposes
Right to object	Any person has the right to object to the processing of his/her personal data by filing a report to Datainspektionen. More information to be found at www.datainspektionen.se

### Owner and controller of personal data

Responsible for personal data collected through this webpage and other channels administered by Pågen is:

Pågen AB, Box 8143, SE 200 41 Malmö, Sweden, reg.no 556078-6708



#### **Contact**

If you have any questions or comments regarding the way Pågen process personal data you are welcome to contact us:

Pågen AB, Box 8143, SE 200 41 Malmö, Sweden

Tel. +46 (0)40-32 36 00

E-post personuppgifter@pagen.se