

# Cookies we use

## Necessary cookies:

Cookie name	ASP.NET_SessionId	_mynewsdesk_session	JSESSIONID	SESS#
Provider	Pagen.se	mynewsdesk.com	nr-data.net	mnd-track-backend.herokuapp.com
Purpose	Preserves the visitor's session state across page requests	Preserves users states across page requests.	Preserves users states across page requests.	Preserves users states across page requests.
Type	HTTP	HTTP	HTTP	HTTP
Expiry	Session	Session	Session	1 year

## Preferences:

Cookie name	origin_site	picked_site
Provider	mynewsdesk.com	mynewsdesk.com
Purpose	Designates the country code that is calculated based on the user's IP address. Used to determine what language should be used for the visitor.	Saves the user's preferred language on the website.
Type	HTTP	HTTP
Expiry	1 day	1 day

## Statistics:

Cookie name	_dc_gtm_UA-#	_ga	_gat	_gid
Provider	Pagen.se	Pagen.se	Mynewsdesk.com	Pagen.se
Purpose	Used by Google Tag Manager to control the loading of a Google Analytics script tag	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Used by Google Analytics to throttle request rate.	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Type	HTTP	HTTP	HTTP	HTTP

<b>Expiry</b>	1 day	2 year	1 day	1 day
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<b>Cookie name</b>	<b>_utm.gif</b>	<b>_utma</b>	<b>_utmhb</b>	<b>_utmhc</b>
<b>Provider</b>	DoubleClick.net	Mynewsdesk.com	Mynewsdesk.com	Mynewsdesk.com
<b>Type</b>	Pixel	HTTP	HTTP	HTTP
<b>Expiry</b>	Session	2 years	1 day	Session

<b>Cookie name</b>	<b>_utmt</b>	<b>_utmz</b>	<b>_cb</b>	<b>_cb</b>
<b>Provider</b>	Mynewsdesk.com	Mynewsdesk.com	Pagen-ab.mynewsdesk.com	Pagen-ab.mynewsdesk.com
<b>Type</b>	HTTP	HTTP	HTTP	HTML
<b>Expiry</b>	1 day	6 months	1 year	Persistent

<b>Cookie name</b>	<b>_cb_expires</b>	<b>_cb_ls</b>	<b>_cb_sverf</b>	<b>_cb_sverf_expires</b>
<b>Provider</b>	Pagen-ab.mynewsdesk.com	Pagen-ab.mynewsdesk.com	Pagen-ab.mynewsdesk.com	Pagen-ab.mynewsdesk.com
<b>Type</b>	HTML	HTTP	HTML	HTTP
<b>Expiry</b>	Persistent	1 year	Persistent	Persistent

<b>Cookie name</b>	<b>_gat</b>	<b>_dc_gtm_UA-#</b>	<b>_ga</b>	<b>_ga</b>
<b>Provider</b>	Mynewsdesk.com	Pagen-ab.mynewsdesk.com	Mynewsdesk.com	Pagen-ab.mynewsdesk.com
<b>Type</b>	HTTP	HTTP	HTTP	HTTP
<b>Expiry</b>	1 day	1 day	2 years	2 years

<b>Cookie name</b>	<b>_gid</b>	<b>_gid</b>	<b>collect</b>
<b>Provider</b>	Mynewsdesk.com	Pagen-ab.mynewsdesk.com	Google-analytics.com
<b>Type</b>	HTTP	HTTP	Pixel

<b>Expiry</b>	1 day	1 day	Session
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**Marketing:**

<b>Cookie name</b>	ads/ga-audiences	IDE	test_cookie	Tuuid
<b>Provider</b>	Google.com	DoubleClick.net	DoubleClick.net	Bidswitch.net
<b>Purpose</b>	Used by Google AdWords to re-engage visitors that are likely to convert to customers, based on the visitor's online behavior across websites.	Used by Google Doubleclick to register and report the website user's actions after viewing or clicking on one of the advertiser's ads with the purpose of measuring the efficacy of an ad and top resent targeted ads to the user.	Used to check if the user's browser support cookies.	Registers whether or not the user has consented to the use of cookies
<b>Type</b>	Pixel	HTTP	HTTP	HTTP
<b>Expiry</b>	Session	1 year	1 day	1 year

<b>Cookie name</b>	_cb_sverf	_chartbeat2	_chartbeat2	_chartbeat2-expires	_hjIncludedInSample
<b>Provider</b>	Pagen-ab.mynewsdesk.com	Pagen-ab.mynewsdesk.com	Pagen-ab.mynewsdesk.com	Pagen-ab.mynewsdesk.com	Pagen.se
<b>Type</b>	HTTP	HTTP	HTML	HTML	HTTP
<b>Expiry</b>	1 day	1 year	Persistent	Persistent	Session

<b>Cookie name</b>	AdServer/Pug	anj	Audience	c	c
<b>Provider</b>	Pubmatic.com	Adnxs.com	Sportxchange.com	360yield.com	Bidswitch.net
<b>Type</b>	Pixel	HTTP	HTTP	HTTP	HTTP
<b>Expiry</b>	Session	3 months	1 year	3 months	1 year

<b>Cookie name</b>	CMID	CMPRO	CMPS	CMRUM3	CMST
<b>Provider</b>	Casalemedia.com	Casalemedia.com	Casalamedia.com	Casalemedia.com	Casalemedia.com

<b>Type</b>	HTTP	HTTP	HTTP	HTTP	HTTP
<b>Expiry</b>	1 year	3 months	3 months	1 year	1 day

<b>Cookie name</b>	<b>Cookies/google</b>	<b>dspuuid</b>	<b>Guid</b>	<b>i</b>	<b>id</b>
<b>Provider</b>	De17a.com	Smartclip.net	De17a.com	Openx.net	Mookie1.com
<b>Type</b>	Pixel	HTTP	HTTP	HTTP	HTTP
<b>Expiry</b>	Session	29 days	539 days	1 year	1 year

<b>Cookie name</b>	<b>KRTBCOOKIE_#</b>	<b>match</b>	<b>mdata</b>	<b>Oapi/idsync</b>	<b>Pagead/1p-user-list/#</b>
<b>Provider</b>	Pubmatic.com	360yield.com	Mookie1.com	Smaato.nett	Google.com
<b>Type</b>	HTTP	Pixel	HTTP	Pixel	Pixel
<b>Expiry</b>	29 days	Session	1 year	Session	Session

<b>Cookie name</b>	<b>Partner</b>	<b>Ping</b>	<b>psyn</b>	<b>PUBMDCID</b>	<b>PugT</b>
<b>Provider</b>	Spotxchange.com	chartbeat.net	Smartclip.net	Pubmatic.com	Pubmatic.com
<b>Type</b>	Pixel	Pixel	HTTP	HTTP	HTTP
<b>Expiry</b>	Session	Session	29 days	3 months	29 days

<b>Cookie name</b>	<b>r/collect</b>	<b>rum</b>	<b>Serving/cookie/match</b>	<b>Setuid/appnexus</b>	<b>Sync</b>
<b>Provider</b>	DoubleClick.net	Casalemedia.com	Adform.net	De17a.com	Smartclip.net
<b>Type</b>	Pixel	Pixel	Pixel	Pixel	Pixel
<b>Expiry</b>	Session	Session	Session	Session	Session

<b>Cookie name</b>	<b>t/v2/activity</b>	<b>Tap.php</b>	<b>Uuid2</b>	<b>Tuuid</b>	<b>Tuuid_lu</b>
<b>Provider</b>	Mookie1.com	Rubiconproject.com	Adnxs.com	360yield.com	Bidswitch.net
<b>Type</b>	Pixel	Pixel	HTTP	HTTP	HTTP
<b>Expiry</b>	Session	Session	3 months	3 months	1 year

<b>Cookie name</b>	<b>Tuuid_lu</b>	<b>Tap.php</b>	<b>uid</b>	<b>UI_cb/match</b>	<b>UL_cb/sync</b>
<b>Provider</b>	360yield.com	Bidswitch.net	Adform.net	360yield.com	Bidswitch.net

<b>Type</b>	HTTP	HTTP	HTTP	Pixel	Pixel
<b>Expiry</b>	3 months	1 year	2 months	Session	Session

<b>Cookie name</b>	<b>um</b>	<b>umeh</b>	<b>Unruly_m#</b>	<b>UserMatch.ashx</b>	<b>uuid</b>
<b>Provider</b>	360yield.com	360yield.com	Unrulymedia.com	Atemda.com	Smartclip.net
<b>Type</b>	HTTP	HTTP	HTTP	Pixel	HTTP
<b>Expiry</b>	3 months	3 months	6 days	Session	29 days

<b>Cookie name</b>	<b>w/1.0/sd</b>
<b>Utfärdare</b>	Openx.net
<b>Type</b>	Pixel
<b>Expiry</b>	Session

**Unclassified:**

<b>Cookie name</b>	<b>_hjid</b>	<b>_hjid</b>	<b>comebacks</b>	<b>PresistTime</b>
<b>Provider</b>	Pagen.se	Pagen.se	Pagen-ab.mynewsdesk.com	Pagen-ab.mynewsdesk.com
<b>Type</b>	HTTP	HTLM	HTTP	HTML
<b>Expiry</b>	1 year	Persistent	1 year	Persistent